

Raising the Standard through Training and Coaching

## Communicating to Increase Engagement and Cooperation

Trainers: Mike Williams / Ross Trahan

8-hours of study, application, and coached practice in communication skills critical for success in these areas:



## **Leadership** · **Teamwork** · **Customer Service** · **Sales**

Introducing Your Ideas: 10-25 second approach skill that increases others' willingness to listen to you Highly Focused Listening: Double your ability to accurately read people throughout a conversation Response Skills: Diffuse tension and demonstrate respect through acknowledgments that build trust Probing Skills: Asking the right questions, in the right way, to gain critical information and openness Appreciation and Recognition: Unlocking motivation in others through sincere, effective praise

## **Client Comments**

"This was just what I needed . . . the best class I've ever attended."

"I've been in H.R. management for over 25 years and this has been
the most effective and educational training I have ever experienced."

"The most usable training and skills I have seen."

"This has been a life changing course for me . . . our office environment has completely improved."

Maintenance Supv -- Transocean

H.R. Mgr – Chet Morrison Contractors
Project Mgr. -- J. Ray McDermott

Owner/CEO - CrossLand Insurance

30% teaching/70% application with coached practice

Preparation is simple: bring 3 ideas or recommendations you believe will bring improvement or solve problems in your organization. After we teach and demonstrate each

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skill, you will have opportunity to practice using the skills with your own ideas. You walk away with more than knowledge—you have already used the skills!